



# KEVIN SCOTT MCINTYRE

KEVINSOTTCMCINTYRE@GMAIL.COM • 1256 VIRGINIA AVE, COLUMBUS, OH 43212 • (614) 571-5085

## PROFILE

To excel in a career of creative media planning & production by combining my professional design background & project management background with my communication experience & education.

## RELEVANT EXPERIENCE

### PROMOTIONS PRODUCER • WOSU TV • JAN. '11 - PRESENT

- **Producing:** write & edit effective 30 second promotional materials for TV programs
- **Editing:** Using Final Cut Pro & After Effects, edit network promotions for local templates
- **Traffic Coordination:** manage process for creation of all on air promos, maintain promotion database, & update production schedule
- **Ratings Tracking:** compare daily ratings vs. runs to determine appropriate mix and boost ratings

### LEAD MEDIA DESIGNER • FRANKLIN UNIVERSITY • FEB. '08 - JULY. '11

- **Media Design:** create animated pieces & short videos for web sites, TV, & digital signage using After Effects, Adobe Premiere, Illustrator, ect.
- **Producing:** coordinate & direct video shoots, create storyboards & review scripts
- **Web & Interactive Design:** create animated Flash web ads, HTML landing pages, microsites, ect.
- **Content Management:** manage media & text updates of campaign web sites
- **Project Management:** analyze client needs, set milestones, distribute work, & proof projects
- **Traffic Coordination:** Determine formatting & execute delivery of all TV & online video spots

### GRAPHIC ARTIST / YOUTH DIRECTOR • SAWMILL COVENANT CHURCH • JUNE '07 (AUG '05 PT) - MARCH '08

- **Event Coordination:** planned, budgeted, & executed events for youth
- **Media Design:** Created concepts & produced media visuals for worship service & web site
- **Re Branding:** developed new logo, print materials, & web site concept

### GRAPHIC DESIGNER • KIMBALL MIDWEST • DEC. '05 - JUNE '07

- **Event Graphics:** planned & created all visuals for meetings using PowerPoint and Flash
- **Print Design:** created layouts for fliers, catalogs, newsletters while managing project time-lines
- Developed in-house video editing plan by creating budget and tracking design work-flow

## OTHER EXPERIENCE

### SOUND ENGINEER / GRAPHIC DESIGN • EXODUS FROM WALL STREET • JAN. '11 - PRESENT

- **Audio:** on location audio mixing for week long shoot in Honduras for TV pilot
- **Design:** created branding & promotional materials such as logos & posters for production of pilot

### PROMOTIONS TEAM COORDINATOR • WBNS RADIO • APR. '04 - AUG. '04

- Arranged promotional events by communicating between sales and venue managers
- Extensive experience with live event broadcast setup and production

## TECHNICAL SKILLS

**Video Production:** Shooting (PMW EX3, DSLR), lighting, audio mixing, & digital to tape routing

**Adobe:** Premiere, Photoshop, In-Design, Illustrator, Flash, Fireworks, Dreamweaver, & After Effects

**Apple:** Final Cut Pro, DVD Studio Pro, Live Type

## EDUCATION

### THE OHIO STATE UNIVERSITY • AUG. '01 - DEC. '04

- Bachelor's of Arts in Mass Communications
- Relevant course work: Research Methods, Persuasive Speech, Classic media studies, Marketing Messaging, Web Design, Photography, 2-D Art, Color Theory, Video Production (linear and digital)